



**Los Angeles, CA – July 13, 2010:** Marlin Equity Partners (“Marlin”) is pleased to announce that it has acquired Conduit Internet Technologies, Inc. (“Conduit”), a leading provider of product content management software solutions for OEM and dealer-based service organizations. Conduit will be integrated with Servigistics, a Marlin portfolio company, enabling Servigistics to add further breadth and depth to its Service Lifecycle Management (“SLM”) solution suite.

Conduit is focused on serving the needs of enterprises that support direct and indirect channels of distribution. The company’s flagship product, SmartEnterprise Suite™, delivers catalog, eCommerce, aftermarket parts and print automation solutions that increase revenue and decrease costs related to its clients’ marketing, selling and support activities.

“Servigistics is focused on offering the most comprehensive enterprise solution to manage the post-sales service lifecycle and the acquisition of Conduit further expands our SLM capabilities footprint,” stated Eric Hinkle, CEO, Servigistics. “Conduit’s content management solutions will give potential and existing Servigistics clients extended capabilities to drive revenue through the service chain by granting more visibility and access to critical content necessary to support their distribution channels.”

“We are extremely pleased with this opportunity to support Servigistics’ strategic vision and leadership in the SLM market,” added Jonah Sulak of Marlin.

#### **About Marlin Equity Partners**

Marlin Equity Partners is a Los Angeles, California-based private investment firm with over \$1 billion of capital under management. The firm is focused on providing corporate parents, shareholders and other stakeholders with tailored solutions that meet their business and liquidity needs. Marlin invests in businesses across multiple industries that are in the process of undergoing varying degrees of operational, financial or market-driven change where its capital base, industry relationships and extensive network of operational resources significantly strengthens a company’s outlook and enhances value. Since its inception, Marlin, through its group of funds and related companies, has successfully completed over 35 acquisitions. For more information, please visit [www.marlinequity.com](http://www.marlinequity.com).

#### **About Servigistics**

Servigistics is the worldwide leader in Service Lifecycle Management software. The company’s award-winning solutions deliver value across the service supply chain, including parts planning and pricing, field service management, returns and repair management, logistics and warehouse management, warranty management, and knowledge management. The breadth and depth of the solution set enables companies to transform their global service operations by dramatically increasing profitability, cash flow, and customer loyalty. Servigistics’ Oracle Fusion and SAP Netweaver-certified solutions have been deployed and proven globally by a highly referenceable client base of market-leading companies across industries in high technology, aerospace and defense, motor vehicles, telecommunications, medical equipment, and consumer and industrial products. Servigistics is headquartered in Atlanta, with regional headquarters in the UK, Japan, and India, and sales and service professionals around the world. For more information about Servigistics, please visit [www.servigistics.com](http://www.servigistics.com).

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