



**Los Angeles, CA – August 19, 2010:** Marlin Equity Partners (“Marlin”) is pleased to announce that it has acquired Hospedia Ltd. (“Hospedia”), the market leading provider of bedside communication and multi-media services to hospitals in the United Kingdom. Up to 10 million patients a year have access to television, movies on demand, internet, games, telephone and radio programs using Hospedia’s bedside terminals. Additionally, with Hospedia’s newest generation terminals, hospital staff can get bedside clinical access and deploy patient survey systems, enabling hospitals to react quickly to real-time patient feedback and improve clinical outcomes.

Tim Weil, Hospedia’s CEO, remarked, “We are delighted to be partnering with Marlin to deliver Hospedia’s leading media and technology platform to hospital patients and staff in more than 150 National Health Service (“NHS”) hospitals. Marlin’s significant capital base and shared vision for upgrading our installed base of over 65,000 terminals with our latest generation technology will enable Hospedia to provide a better service to patients and simultaneously provide hospitals with a means to significantly improve efficiency and reduce costs.”

Shawn McMorran, UK based Operating Partner at Marlin stated, “We are looking forward to working together with Hospedia’s staff and management team in this exciting new phase for the business. Hospedia’s new terminals not only provide patients with larger screens, faster internet service, and a user friendly interface, but they also provide great value to hospitals through enabling clinical access from the bedside. Hospedia has proven the investment case for the new terminals and we fully support management’s ambitions to upgrade previous generation terminals in NHS hospitals and grow the business substantially over the next several years.”

Steve Johnson, a Principal at Marlin added, “We are excited about the opportunities we see in Hospedia’s core market and believe the company has established itself as a leader among its peers. Looking ahead, we see great opportunities for Hospedia to develop and deploy innovative services to help hospitals deliver better visibility of infection control issues, bed utilization, meal ordering and other value added applications.”

### **About Marlin Equity Partners**

Marlin Equity Partners is a Los Angeles, California-based private investment firm with over \$1 billion of capital under management. The firm is focused on providing corporate parents, shareholders and other stakeholders with tailored solutions that meet their business and liquidity needs. Marlin invests in businesses across multiple industries that are in the process of undergoing varying degrees of operational, financial or market-driven change where its capital base, industry relationships and extensive network of operational resources significantly strengthens a company's outlook and enhances value. Since its inception, Marlin, through its group of funds and related companies, has successfully completed over 35 acquisitions. For more information, please visit [www.marlinequity.com](http://www.marlinequity.com).

### **About Hospedia**

Hospedia is the market leading provider of bedside communication and multi-media services to hospitals in the United Kingdom, serving both hospital patients and National Health Service hospitals. Hospedia provides hospitals with a fully outsourced proposition for the development, installation, maintenance and operation of bedside multi-media terminals. Headquartered in Slough, England, Hospedia provides bedside entertainment services to patients in more than 150 hospitals across the UK. For more information, please visit [www.hospedia.co.uk](http://www.hospedia.co.uk).

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